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10 July 2025

To Whom It May Concern:

RE: Recommendation Letter for ICMSA

ICMS Australasia provided Professional Conference Organiser services for the Association of Computing Machinery (ACM), The Web Conference 2025 (WWW'25), held at the ICC Sydney from 28 April to 2 May.

The ACM Web Conference 2025 offered a high-quality program made of research sessions, posters and demonstrations, a PhD Symposium for the junior scholars, workshops, tutorials, a developers' track for the practitioners, as well as thought-provoking keynote speakers, panels, special tracks, and collocated special days.

The Conference attracted 1,425 delegates which was higher than anticipated.

ICMSA's role in managing the Conference was critical to its success, with the company providing logistics, financial management, marketing and communications expertly, assisting us in exceeding our delegate targets.

ICMSA's flexibility, responsiveness and ability to provide suggestions on key areas during the planning and delivery phases made them a trusted partner and ensured the success of the Conference.

From the feedback we received we are confident that we have assisted the Web community strengthen its ties locally and internationally and believe our Sydney Conference will ensure this event will continue to go from strength to strength.

We thank ICMSA for their professionalism and would recommend the company for future web-based Conferences in the future.

Best Regards,

Guodong Long



10 July 2025

*A/Prof, Australian AI Institute, FEIT, University of Technology Sydney
General Chair, The 34th The ACM Web Conference (WWW) 2025*